

AI, Automation & Web Services

Fixed prices, fixed scope, fast delivery. I build with AI, so you get agency-quality work in days rather than months, and you deal directly with the person doing the work.

Charlie

Tirama Pte. Ltd.

UEN 202553217E · Singapore

START HERE

AI Opportunity Session

90 minutes on your business. We map where AI and automation will save you the most time and money, and you leave with a one-page action plan ranked by payoff, whether or not you hire me.

\$350

Credited in full to any project booked within 30 days

01 Websites

Copywriting, mobile layout and basic SEO included in every build

Landing Page

One offer, one page, built to get enquiries.

\$1,800

- ◆ 1 long-form page, written for you
- ◆ WhatsApp button + enquiry form
- ◆ Domain, hosting and analytics set up
- ◆ 1 round of revisions

DELIVERED IN 7 DAYS

Business Website

A complete, credible site for an established SME.

\$3,800

- ◆ Up to 6 pages, written for you
- ◆ Google Business Profile + on-page SEO
- ◆ Enquiry form to email and WhatsApp
- ◆ Edit-it-yourself training video
- ◆ 2 rounds of revisions

DELIVERED IN 2-3 WEEKS

RECOMMENDED

Website + AI

A site that answers customers and follows up for you.

\$6,800

- ◆ Up to 10 pages, written for you
- ◆ AI chat assistant trained on your business
- ◆ Booking or payment integration
- ◆ Leads auto-saved + auto follow-up
- ◆ 2 rounds of revisions

DELIVERED IN 3-4 WEEKS

Add-ons: online store (up to 30 products) +\$2,500 · extra page +\$250 · second language +\$900

02 AI Automation

Take repetitive admin off your team's plate

Quick Win

One painful manual task, automated.

\$1,800

- ◆ 1 workflow, up to 2 apps connected
- ◆ e.g. enquiry → instant reply → sheet/CRM
- ◆ Walkthrough video for your team
- ◆ 30 days of fixes included

DELIVERED IN 7 DAYS

Workflow System

A full process running on its own, end to end.

\$4,500

- ◆ Up to 3 linked workflows, up to 4 apps
- ◆ AI steps: read documents, draft replies, summarise, sort
- ◆ Written SOP + team training session
- ◆ 30 days of fixes included

DELIVERED IN 2-3 WEEKS

BEST VALUE

AI Assistant

A WhatsApp or web assistant that handles customer questions 24/7.

\$5,500

- ◆ Trained on your FAQs, products, prices
- ◆ Captures leads, hands off to a human
- ◆ Tested against 50 real customer questions
- ◆ 30 days of tuning included

DELIVERED IN 3-4 WEEKS

Bigger or unusual projects: custom scope from \$8,000, quoted after an AI Opportunity Session.

03

Films & Content

Ads and brand films that sell, and content that keeps you visible

Ad Films

Short ads that stop the scroll, in English or 中文.

S\$700–2,000 per film

- 15, 30 or 60-second cuts
- Creator-style, 3D character, AI presenter or cinematic
- Vertical and widescreen versions
- Made with AI, art-directed by hand

DELIVERED IN 7 DAYS

SIGNATURE

Brand Launch

A brand film, site and deck that look like they came from one house.

From S\$8,800

- 60-second brand film with voiceover
- Custom landing site, live and mobile-first
- Pitch deck that runs in the browser and exports to PDF
- Recent launch: Nila Wines, sold out

DELIVERED IN 3 WEEKS

Content Engine

Your brand shows up every day without you writing every day.

S\$1,800 per month

- Ideas researched from what your market is talking about
- Short-video scripts, carousels and posts, ready to publish
- Scheduled across Instagram, TikTok, LinkedIn and Telegram
- Monthly report: what posted, what performed

3-MONTH MINIMUM

See the work: [studio11sg.vercel.app](#)

04

AI Builds & Training

Create something new, or get your team using AI properly

AI Build Sprint 5 WORKING DAYS	One working tool built for your business: quote calculator, internal dashboard, content engine, proposal generator, customer portal prototype. You own everything at the end.	S\$3,500
AI Content Kit 5 WORKING DAYS	Brand-consistent AI images and short videos for your products, plus a prompt pack so your team can make more. 20 images + 3 short videos.	S\$2,200
Team AI Workshop ON-SITE, UP TO 10 PEOPLE	Hands-on training built around your actual work, not generic slides. Your team leaves with a prompt library and 3 workflows they can use the next morning.	S\$1,800 half day · full day S\$2,800
Owner 1-to-1 Coaching 4 × 60-MINUTE SESSIONS	Private sessions for business owners who want to use AI themselves. We set up your tools and build your first workflows together.	S\$1,200

TIRAMA PTE. LTD. // RATE CARD VALID TO 31 DEC 2026

02 / 03

05

Monthly Support

Optional. Cancel with 30 days' notice

Website Care	Hosting management, updates, backups, security checks, and up to 1 hour of content edits each month.	S\$180 per month
Automation Care	Monitoring of your automations, fixes when a connected app changes, and up to 2 hours of tweaks each month.	S\$450 per month
AI Partner 3-MONTH MINIMUM	Your on-call AI person. Up to 10 hours a month of new builds and improvements, priority WhatsApp access, and a monthly review of what to automate next.	S\$1,800 per month
Ad-hoc work	Small changes and advice outside a package or plan, billed in 30-minute blocks.	S\$180 per hour

06

How it works

Payment 50% to start, 50% on delivery. Packages under S\$2,000 and the Opportunity Session are paid in full upfront.	Your accounts, your assets Domains, hosting, AI tools and automation platforms are set up in your name. You own everything I build.
Third-party costs Software subscriptions are paid by you directly, at cost. Typical SME running cost is S\$30–S\$150 a month. I'll tell you the number before we start.	Revisions and changes Revision rounds are stated per package. Extra rounds or new requests are billed at the ad-hoc rate, and I'll always quote before doing the work.
Timelines Delivery time starts when I have your content, logins and deposit. Delays in feedback move the delivery date by the same amount.	Prices All prices in Singapore dollars. Valid until 31 December 2026.

Not sure which one you need?

Book the AI Opportunity Session. If you go ahead with a project within 30 days, the S\$350 comes off your bill.

Charlie

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